



# Looking for a rewarding job on campus?

*Boost your CV – Work for a start-up charity – Earn during term*

## Frontline is hiring Brand Managers!

### Background

Our mission is to transform the lives of vulnerable children by recruiting and developing outstanding individuals to be leaders in social work and broader society. We want to see a country where children's life chances are not determined by social or family circumstance and we know that social work is at the forefront of the effort to make this happen.

The Frontline programme that qualifies social workers comprises an intensive Summer Institute, two years in a local authority undertaking frontline social work, and leadership development throughout. Participants are placed in units of four in local authorities and are led by Consultant Social Workers (CSWs) in child protection teams.

### Brand Manager positions

We're looking for **passionate, independent, and creative** students to raise awareness of Frontline's opportunities on university campuses. If you want to make a positive change in society, are confident in connecting and communicating with people, are self-starting and take a hands-on approach, then this is fantastic way to get **work experience to enhance your CV** working for a prestigious Times Top 100 Graduate Employer.

### What's in it for me?

- Flexible student-job based on campus that works around you
- Work experience with an award-winning recruitment team and dynamic start-up charity
- Opportunity to build your branding, marketing, networking and entrepreneurial skills
- Bespoke training to develop transferable skills recognised by employers
- Living Wage salary plus performance-related bonuses

### What will I be doing?

- Spreading Frontline's message by talking confidently to the university community
- Distributing marketing materials to increase Frontline's visibility on campus
- Creating links on campus with university departments, societies and students' unions
- Organising and supporting with careers fairs and events on campus
- Approaching media channels (student newspaper, radio) to promote Frontline

### What are the benefits?

- Living Wage Salary (£9 per hour and £10.55 London Weighting)
- Performance-related bonuses

- Flexible working hours (44 hours across two terms; approx. two to four hours per week)
- Presentation and persuasion skills training
- Support with job applications, CV writing and LinkedIn profiles
- Support with your application to the Frontline Leadership Development Programme

**The recruitment process and further information**

Essential criteria	Desirable criteria
Eligible to work in the UK from September-March	Confident on social media
Able to provide referees if you are successful	Involved in societies and activities at university
Available to attend training days in London in September and January (travel reimbursed)	Penultimate year / Final Year

Frontline assesses against the following competencies throughout the application process:

1. Motivation and commitment
2. Continued learning & development
3. Creativity
4. Relationships & communication
5. Planning & organising
6. Analysis & Adaptability



Applications will open on **4<sup>th</sup> February 2019**. For more information please email [recruitment@thefrontline.org.uk](mailto:recruitment@thefrontline.org.uk)